



The Beverly Hills Hotel: THE FIRST 100 YEARS

by Robert S. Anderson

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\$ 100

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THE BEVERLY HILLS HOTEL AND BUNGALOWS is renowned as one of the world's most glamorous hotels, a mecca for the beautiful and the powerful. Its swimming pool and Polo Lounge are legendary settings where stars are born and deals are made. Surrounded by acres of tropical gardens and set against the backdrop of the Santa Monica mountains, the Hotel is an oasis of serenity overlooking busy Sunset Boulevard.

This luxurious place is more than just a hotel. It is the reason for Beverly Hills itself. Without The Beverly Hills Hotel and Bungalows, this world-famous city of the stars would not exist. The Hotel was conceived in 1911 by a group of investors who intended to use it to lure wealthy visitors to Beverly Hills. They approached Margaret Anderson, the successful owner of the Hollywood Hotel, and asked her to create a place so beautiful that guests would become attached to its lavish

amenities and then decide to relocate. She and her son Stanley Anderson built and opened the Hotel on May 12, 1912. Their efforts to provide their guests with the best of everything, no matter the cost, established the traditions that have made the Hotel a spectacular success since its opening day. Thanks to The Beverly Hills Hotel and Bungalows, what was formerly an expanse of bean fields and barren hillsides grew into one of the world's most famous cities.

This book commemorates the Hotel's centennial by sharing its fascinating story for the first time. Author Robert Anderson—Margaret Anderson's great-grandson—opens his family's private archives and shares his discoveries from two decades of research. With hundreds of never-before-seen photographs and dozens of memorable star-studded anecdotes, *The Beverly Hills Hotel: The First 100 Years* brings to life one of our most enduring icons.

